Executive CV

Hesham Khalafallah

Executive leader in artificial intelligence and immersive technologies, international conferences and exhibitions, education and institutional partnerships

Artificial intelligence · Smart glasses & XR · Conferences & exhibitions · Digital education · International partnerships

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- Abu Dhabi · Cairo



20+	20,000+	8	4	4
years of progressive experience	trainees in on-site and digital programs	conferences and exhibitions organized	work regions on 3 continents	international professional memberships in technology

Executive leader with more than twenty years of experience founding, running and scaling education, technology and consulting initiatives across the Arabian Gulf, Africa, Asia and Europe. He has organized international conferences and exhibitions with ministries, universities and Arab and international bodies, and today leads initiatives in artificial intelligence, immersive technologies and smart glasses, while building a partnership network with technology companies in South Korea and China to serve the region's markets. Known for turning strategic ideas into workable operating models: programs, teams, schedules, quality and performance indicators.

2026 highlights

Keynote speaker in China
Opening keynote of the forum at the Shenzhen International AI+AR Smart Glasses Industry Expo, October 2026.

Signed international partnerships
With companies from South Korea and China in immersive experiences, smart glasses, 3D content and interactive displays.

International professional memberships
Personal member of IEEE, IEEE SA, ACM and AAAI; organizational member of the Metaverse Standards Forum.

International published research
"Using Virtual Reality Applications to Simulate Islamic Rituals", scientific journal of the University of New Mexico.

Career at a glance

2005	2008	2011	2014	2018	2019	2020	2022	2024	2025	2026
Compusoft	Hyper Soft	Market Share	Stanford College	Chad	Swiss Digital World	SUPIGATE	MetaLife	Research center	Judicia AI	Shenzhen

Foundation: technology & training | **Expansion: consulting & regional markets** | **Leadership: digital platforms, AI & global partnerships**



MetaLife Metaverse — Since 2022

Immersive technologies, AI and Arabic content, with delivery partners in South Korea and China.



SUPIGATE — Since 2020

Digital learning platform in partnership between SUPEMIR and IGate International, serving 1,000+ learners.



Judicia AI — Since 2025

Legal AI platform specialized in Saudi law; General Supervisor and Co-Founder.

Professional & leadership experience

Founder & Innovation Lead in AI and XR
2022 – present

MetaLife Metaverse

- Founded and leads a venture in immersive technologies, AI and Arabic content, with a multidisciplinary technical team.
- Delivered projects include the Abydos archaeological simulation shown in the UK, a virtual camel museum in Saudi Arabia, the MetaLife Global Arena platform, and tech exhibitions for Egyptian ministries.
- Built a network of international delivery partners in South Korea and China to deliver projects end to end.

CEO & Board Member
2023 – present

Albawaba Almotakamela for Companies Representation · Abu Dhabi

- A company in corporate representation and marketing & expansion studies, and the commercial owner of MetaLife.
- Member of the Abu Dhabi Chamber of Commerce & Industry on behalf of the company, and organizational member of the Metaverse Standards Forum.

Regional Director & Head of Digital Development
2020 – present

SUPIGATE / IGate International · Morocco & Middle East

- Leads vocational training, continuing education and digital training operations across several regional contexts, with a focus on employability.
- Developed SUPIGATE as an integrated digital learning system: enrollment, lectures, attendance, exams, certificates, payments and reports.
- Oversaw programs serving 1,000+ learners and prepared MoUs and partnership plans with institutions in Egypt, Morocco, Sudan, Kuwait and Europe.

Head, AI & Metaverse Research Center
2024 – present

League of Islamic Universities · Cairo

- Leads research and applied initiatives on AI in education, training and university capacity building, and liaises with universities on partnerships and digital transformation.

General Supervisor & Co-Founder
2025 – present

Judicia AI

- Business planning, scoping, launch plans and marketing for a legal AI platform specialized in Saudi law.

Chairman of the Board of Trustees
2022 – present

E-Gate Foundation for Training and Education · Egypt

- Leads the foundation and its cooperation with Egyptian ministries and bodies in training and education.

IGate Representative to the Arab Council for Training and Student Creativity
2022 – 2026

Association of Arab Universities

- Took part in student-creativity forums and training-exchange programs between Arab universities, in activities serving 2,000+ students.

Institutional Development & Partnerships Consultant
2022 – present

Markaz Knowledge City · India & Egypt

- Organized the University Leaders Summit in India (2022), enrolled 300+ Indian students in Cairo, and was general organizer of the 2026 White Coat Ceremony.

Impact in numbers

5,000+
trainees through Hyper Soft in Upper Egypt

3,000+
university students with Assiut University

2,000+
Arab students through the Arab Council for Training

1,000+
learners on SUPIGATE

600+
members and 100 young leaders in the Team Start initiative

300+
Indian students in Cairo

Core competencies

- Conference & exhibition organizing
- International partnerships
- Institutional representation
- MoUs
- Artificial intelligence
- Smart glasses & XR
- Vocational training
- Academic operations
- Training-center operations
- LMS platforms
- Program design
- Business development
- Feasibility studies
- Project management
- KPIs & quality
- Negotiation
- Cross-cultural communication

Conferences & exhibitions

Events organized · General organizer & official speaker

2021 — **1st International Forum on Digital Education Technology & Distance Learning**
Sponsored by the National Council for Education and the Housing & Building National Research Center

2022 — **1st International Forum on Distance Learning**
In cooperation with the League of Islamic Universities

2022 — **University Leaders Summit · India**
With Markaz Knowledge City and the League of Islamic Universities

2025 — **International Conference on Commercial Arbitration · Cairo**
With Kuwait's Bait Al-Wa'i, attended by ministers and officials from Kuwait and the GCC

2026 — **White Coat Ceremony for Indian students · Cairo**
In cooperation with Edu Call (India)

Exhibitions delivered & booths organized

Apr 2024 — **Tech exhibition of the 2nd International AI Forum · Cairo**
Under the patronage of the Cabinet and the Ministry of Youth & Sports; opened by the Minister

Jun 2025 — **The Prophet's Hijra tech exhibition · Imam Hussein Mosque**
For the Ministry of Awqaf with Ittihad Beshababha: VR simulation and interactive screens

May 2025 — **International Student Fair · Casablanca**
Set up the IGate and SUPEMIR booths and managed their events

Speaker & participant

Oct 2026 — **Shenzhen International AI+AR Smart Glasses Industry Expo · China**
Opening keynote of the forum, and the MetaLife booth

Dec 2023 — **1st International Conference: AI Ethics and the Challenges of the Fourth Revolution**
Tanta University with the League of Islamic Universities · speaker

2023 — **International Conference on the Role of Media in Renewing Religious Discourse**
Suez University and the League of Islamic Universities, with the Minister of Awqaf · speaker and paper

Since 2023 — **UNCTAD events, including the World Investment Forum**
Annual participation

2022 – 2026 — **Student creativity forums**
Arab Council for Training and Student Creativity, Association of Arab Universities

Exhibitor & visitor

Nov 2026 — **INNOVET III exhibition · Cairo**
In cooperation with GIZ · exhibitor with the MetaLife booth

2024 — **EDU Gate (February) and Edu Tech (April)**
Under the patronage of the Ministry of Education · exhibitor

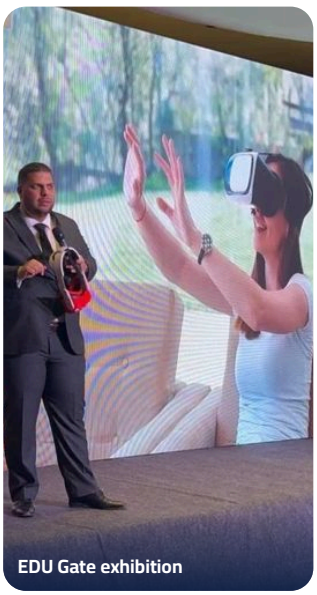
2024 – 2025 — **Cairo and Abu Dhabi International Book Fairs**
MetaLife VR experiences

2023 – 2026 — **LEAP (Riyadh) and GITEX (Dubai)**
Visitor and participant in the events

Along with participation in many other technology exhibitions in the region.


Tech exhibition, 2nd International AI Forum


The Prophet's Hijra tech exhibition


EDU Gate exhibition



Cairo International Book Fair

MetaLife in China · 2026

From the expo to an international partner network

Keynote speaker at the Shenzhen International AI+AR Smart Glasses Industry Expo (27–29 October 2026), on smart-glasses opportunities in the Middle East and North Africa and building a sustainable ecosystem around them, alongside a MetaLife booth and meetings with Chinese and international companies.

NEWJAK
South Korea · headset-free immersive experiences

QHWUXING
China · AI smart glasses

Seelove Technology
China · content & 3D simulation

LED & touch-screen manufacturer
China · interactive displays

Signed partnerships





Earlier career

2019 – 2022	Head of Innovation, Marketing & Expansion · Swiss Digital World (Switzerland)
2019	Founder · Heaven International for Project Management & Consulting
2018 – 2020	Chad · N'Djamena: co-founded the Higher Institute of Health Sciences, Nursing and Pharmacy; board member and secretary-general
2014 – 2020	Partner & Development Director · Stanford College · Egypt, Kuwait, Bahrain and Cyprus, incl. the "Future Makers" school program in Kuwait
2012	Consultant and education-development expert in an Egyptian government initiative to bring tablets into education
2011 – 2014	Founder & Director · Market Share Consulting · Egypt
2008 – 2014	Founder & Director · Hyper Soft Training & Consulting · Assiut: 5,000+ learners and 3,000 university students trained
2007 – 2008	Partner, Manager & Trainer · Future Tech · Egypt
2005 – 2007	IT Officer, then Deputy Director · Compusoft Training Center · Cairo

Education & qualifications

2024 — **Professional Master's in Finance, Audit & Entrepreneurship**
SUP'EMIR · Casablanca, Morocco

2023 — **Pre-Master's in Arab Studies, Political Science track**
Institute of Arab Research and Studies · Egypt

2020 — **Bachelor's in Management & Digital Marketing**
Private University of Fez · Morocco

2002 — **Ranked 1st in Assiut Governorate, general secondary exam**
Then enrolled at the Faculty of Economics & Political Science, Cairo University

TOT — **Trainer certifications 2005 – 2025**
Incl. Cambridge College (UK), a New York University grant, Ain Shams University and Al-Azhar University

Memberships, knowledge & qualifications

International professional memberships

IEEE
Member
Personal membership

IEEE SA
Standards Association
Personal membership

ACM
Professional Member · SIGAI
Personal membership

AAAI
Advancement of Artificial Intelligence
Personal membership

MSF
Metaverse Standards Forum
Organizational · Albawaba Almotakamela

Boards & trustees

2022 – present	Chairman of the Board of Trustees, E-Gate Foundation for Training and Education · Egypt
2020 – present	Partner & Board Member, IGate International · Morocco
2023 – present	Board Member, Albawaba Almotakamela · Abu Dhabi
2018 – 2021	**Board Member, Akhbar Al-Alam Press Foundation · London**
2018 – 2020	Board Member & Secretary-General, Higher Institute of Health Sciences, Nursing and Pharmacy · Chad

Business & association memberships

- Abu Dhabi Chamber of Commerce & Industry, on behalf of Albawaba Almotakamela (since 2023)
- Emirates Entrepreneurship Association (since 2023)
- Advisory Board, Arab-Turkish Trade Organization (since 2019)
- Egyptian-Indian Association for Admission and Registration (since 2022)

Research & publications

2026 — **Using Virtual Reality Applications to Simulate Islamic Rituals**
Scientific journal of the University of New Mexico · USA

2023 — **Using AI Technologies in Religious Awareness**
Conference on the Role of Media in Renewing Religious Discourse, Suez University · published on the Egyptian Knowledge Bank

Books & training materials
Start to Change Your Life · You Are Not Alone · Professional Employee Skills · ICDL Skills · Personal Skills Development

Media & recognition

20+ interviews and features since 2022 on AI, XR and digital transformation, including two TV interviews: “Hadha Al-Sabah” on Nile News (2021) and “Sabahna Masri” on the Egyptian Satellite Channel (2022).

Akhbar El-Yom · Al-Ahram Gate · Al-Ahram Business · Rose Al-Youssef · Al-Alam Al-Arabi

- MetaLife honored by the University of Pennsylvania for the Abydos simulation (2024)
- Best representative of a British training provider in Upper Egypt (2010)

Arabic	English	French
Native	Excellent	Working knowledge

From the founder's AI experience

Judicia AI

A legal AI platform specialized in Saudi law, live at judicia-ai.net. As General Supervisor and Co-Founder, he leads business planning, marketing and technical review of platform features; services include legal research and source verification, contract review and an AI legal assistant.

Commercial launch planned for January 2027



Let's talk about your next project

Available for regional and international travel; references and academic documents available on request.

Website · WeChat · WhatsApp